









**Year 1 reporting for the project:** 

"Circular Economy for Sustainable Community Impact"



# To enhance the dignity and quality of life for individuals and communities.

The Good Shop is a non-profit social enterprise committed to a "triple bottom line" mission: Education, Employment and Environment

It is governed by a Board of non executive directors who are non remunerated.

It is structured and functions as a professional enterprise with experienced lead collaborators who share the same values.

#### **HOW WE WORK?**

### The triple bottom line model owned: from 3P to our 3E

The Good Shop is more than a charity and more than a business. We take a holistic approach to positive social impact within our business model.

Our investment in education creates opportunity and innovation.
Public awareness

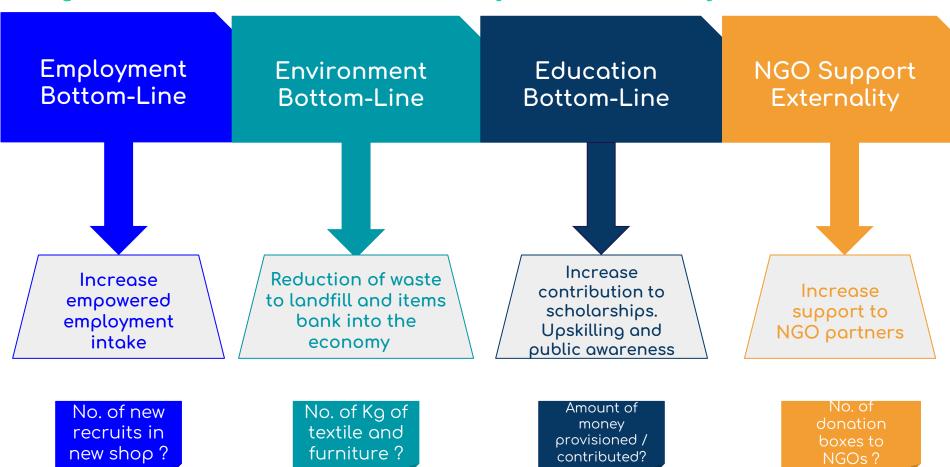


We actively **extend the life of goods** and are investing in **circular solutions** for **product renewal**.

**Job creation** for the most vulnerable resulting in **financial resilience** for the community.

Beyond inclusion, empowered employment with an enhancement program

# Project Desired Outcome: Impact Scale-up



## **Project Needs and Deliverables / Results**



Need: 1 new shop in the strategic Region of Port Louis, West Region, Beau Bassin neighbourhoods to increase accessibility to customers and donors in Year 1

<u>Deliverable</u>: 1 largest shop in Petite Riviere connecting the West to the lower Plaine Wilhems and Port Louis with furniture and second hand construction materials as well.

Total Contribution from MOL USD 40,182



Need: One goods truck to circulate donations amongst different shops to maximise sales. To increase donations intake for furniture and distribution to NGOs

<u>Deliverable</u>: we found a cosponsor for the truck thus allowing so save some Mur375k to scale up our donations intake.This was an opportunity to scale -up. Total vehicle cost: USD 7,500



The Bonus: a rent-free shop and sponsored storeroom in another small location (east / central) to increase donations intake for the 3 main shops. Total storeroom construction USD 4,800

Indicator	Before Grant (end 2021)	After Y1 Project Execution (end 2022)
Empowered employees	22	27
Textile donations intake	400 kg / month	650 kg / month
Furniture donations intake	1.5 tons / month	3.5 tons / month
Scholarships (total provision)	Mur 46 K / year	Mur 99 K / year
Donations to NGOs	1800 boxes / year Mur 180 K worth value	2100 boxes / year Mur 210 K worth value



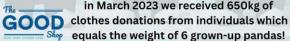
We are the biggest sorting and distribution platform of clothes donations to over 50 NGOs. We donate around 2000 boxes of donations per year for NGOs to pursue their own missions.



Amour et Espoir NGO distributing to their beneficiaries





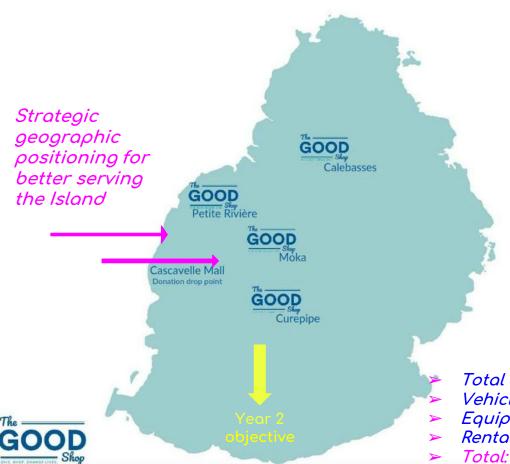








## **Impact for Year 1 grant and onwards**





Total empowered salaries sponsored: US\$12,354

- Vehicle procurement participation: US\$10,201
- Equipment and purchase of goods & materials: US\$9,274
- Rentals of new shops participation: US\$8,352

Total: US\$40,182

